



The Personal Touch

Take Five to Touch Five

The Personal Touch: **Take Five** minutes to **Touch Five** women is a cost-free promotional campaign for the 2010 National Women's Conference.

The campaign begins with **YOU**, a woman who attended this year's conference. You are being asked to **Take Five Minutes** of your precious time to **Touch Five Women** who can benefit from attending the 2010 National Women's Conference. (That's any woman!)

When you contact each woman, use the **TOUCH** acronym (below) as a tool to **Tell** her about your great experience at Conference. **Offer** to help her get information and a registration form. **Use** your personality (the "U" of the personal touch). **Celebrate** with her the many blessings to be found at conference. **Hurry** up and find your five women.

Tell	Tell your story about Conference
Offer	Offer help to register and find financial help to attend
yo U	You provide the personal touch
Celebrate	Celebrate the relationships and opportunities of AB Women's Ministries
Hurry	Hurry up and contact your five women. Encourage them to hurry and register and to hurry and begin planning and saving for next July 10-15 in Columbus, Ohio.



P.S. You can **TOUCH** the lives of five girls, too, by inviting them to the AB GIRLS Gathering that will happen in Columbus at the same time!

