

Envisioning ...for God's Purpose

For surely I know the plans I have for you, says the LORD, plans for your welfare and not for harm, to give you a future with hope.

—Jeremiah 29:11 (NRSV)

Your gifts to the Endowment Fund Campaign will help ensure that vital ministries with women and girls continue into the future.

- Resources
- Leadership training
- National events
- Use of emerging technologies that reach more women and girls
- Women's ministries that are relevant to the next generation
- Strong partnerships for greater mission outreach
- Envisioning and planning for the future



"Giving to something I love brings joy to my heart. I love American Baptist Women's Ministries and therefore want to give and keep on giving in order to have a financially strong and vibrant organization now and in the future. God pours out more blessings than we deserve or expect. I have been very blessed to be a part of American Baptist Women's Ministries. As we give our gifts, we bring joy to God's heart."

—Lois Chiles, Endowment Fund Campaign chairperson

"AB Women's Ministries is more than a ministry for women. It is a family that has nurtured and empowered me to be the Christian leader I am today. By giving to the Endowment Fund Campaign, I know AB Women's Ministries will continue to grow and in the coming years will empower my daughter and other young women to be the Christian women and leaders they have the potential to become."

—Barbara Anderson, Massachusetts

"Our Endowment Fund is a crucial component of our organization. In times of economic stress, it continues to provide needed resources. Through many years of involvement in AB Women's Ministries, God has blessed me with leadership training, spiritual blessings and enduring friendships. God bless you as you prayerfully consider your commitment to expand the Endowment Fund."

—Violet Wiant, California

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Envisioning ...for God's Purpose

60th Anniversary Endowment Fund Campaign

June 2009—July 2011

Goal: \$250,000



American Baptist Women's Ministries

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For 60 years God has led American Baptist Women's Ministries to empower women and girls to deepen their faith, to develop their spiritual gifts, and to lead and serve Jesus Christ in the church and the world. Generations have come before us, and others will follow us to lead these vital ministries tomorrow. We all share a common bond as American Baptist women.

Through American Baptist Women's Ministries women and girls have opportunities to:

- worship God
- grow spiritually
- develop their spiritual gifts
- care for one another
- reach out to others

These ongoing ministries depend in part on the ABW Endowment Fund, which was created in 1980 to mark the 30th anniversary of AB Women's Ministries. The endowment has grown through the years with the help of anniversary campaigns every decade. **The Envisioning . . . for God's Purpose Campaign** celebrates our organization's 60th anniversary!

Endowment Funds Provide for the Future

Endowment funds keep the mission of an organization alive and vital as they provide long-term financial support. Funds are invested strategically and with concern for social

responsibility, and typically realize substantial growth over the years. With a relatively small portion of accumulated interest drawn each year by the organization to meet designated financial needs, the larger principal continues to grow and fuel funding over time.

While the value of our Endowment Fund investments may be impacted by the global economy, the overall performance of the principal typically grows in value over time. The **Envisioning . . . for God's Purpose Campaign** is your opportunity to add new gifts to this vessel often regarded as the financial heart of an organization's programming. As the current economy stabilizes and returns to strength, we are confident that our Endowment Fund will regain the momentum for which it is known.

The ABW Endowment Fund and a separate AB GIRLS Endowment Fund are managed by the American Baptist Foundation. Its team of professional financial management and investment practitioners works diligently to maximize the growth of our Funds, and in so doing, advances God's Kingdom through vital ministries with women and girls.

Decide Now to Participate in the Campaign

You can participate in the **Envisioning . . . for God's Purpose Campaign** by giving in any of several ways, including the following:

- an outright gift of cash
- pledges to be paid in installments during the two-year campaign
- gift annuities that name the ABW Endowment Fund as beneficiary
- appreciated securities and real estate
- a bequest in your will

Consult with your local American Baptist Foundation representative to learn more about the benefits of charitable giving in your estate planning. Call (800) 222-3872, ext. 2035.

60th Anniversary Endowment Fund Campaign Response Card

*It's not how much we give but
how much love we put into giving.*

—Mother Teresa

Name

Street Address

City, State, Zip

Phone

Email

Enclosed is my gift to the 60th Anniversary Endowment Fund Campaign.

\$250 \$500 \$1,000 \$5,000

Other _____

I pledge to give \$ _____ before the campaign concludes in July 2011.

I would like to speak with an American Baptist Foundation representative about giving to the ABW Endowment Fund through a deferred gift option.

**Please make checks payable to
AB Women's Ministries Endowment Fund.**

*Return this tear-off card to AB Women's Ministries,
P.O. Box 851, Valley Forge, PA 19482-0851.*

Thank you.